

GAME DEVELOPERS CONFERENCE

March 20-24, 2023 | San Francisco, CA

DYXEL



HI EVERYONE!

We are Dyxel!



Dyxel is a Brazilian company whose business is focused on **marketing and communication to small game studios.**

We work with **associated indie studios**, with diversity teams and narratives, to promote innovation.

We improve the creative potential in this industry, through **demo or early access games version, to increase visibility and gain market share.**



TEAM

Our experts

ÉRIKA CARMELLO | ceo

PhD professor and professional with 17 years of experience.

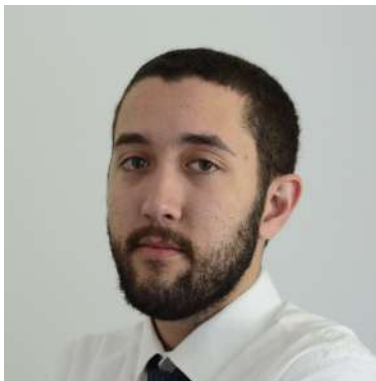
LinkedIn: @ecarmello

MAURÍCIO CORSETTI
brands & social commit
@mauriciocorsetti

RODRIGO FOLTER
content & community
@rodrigomartinsfolter

VICENTE DARDE
diversity & press
@vicente-darde

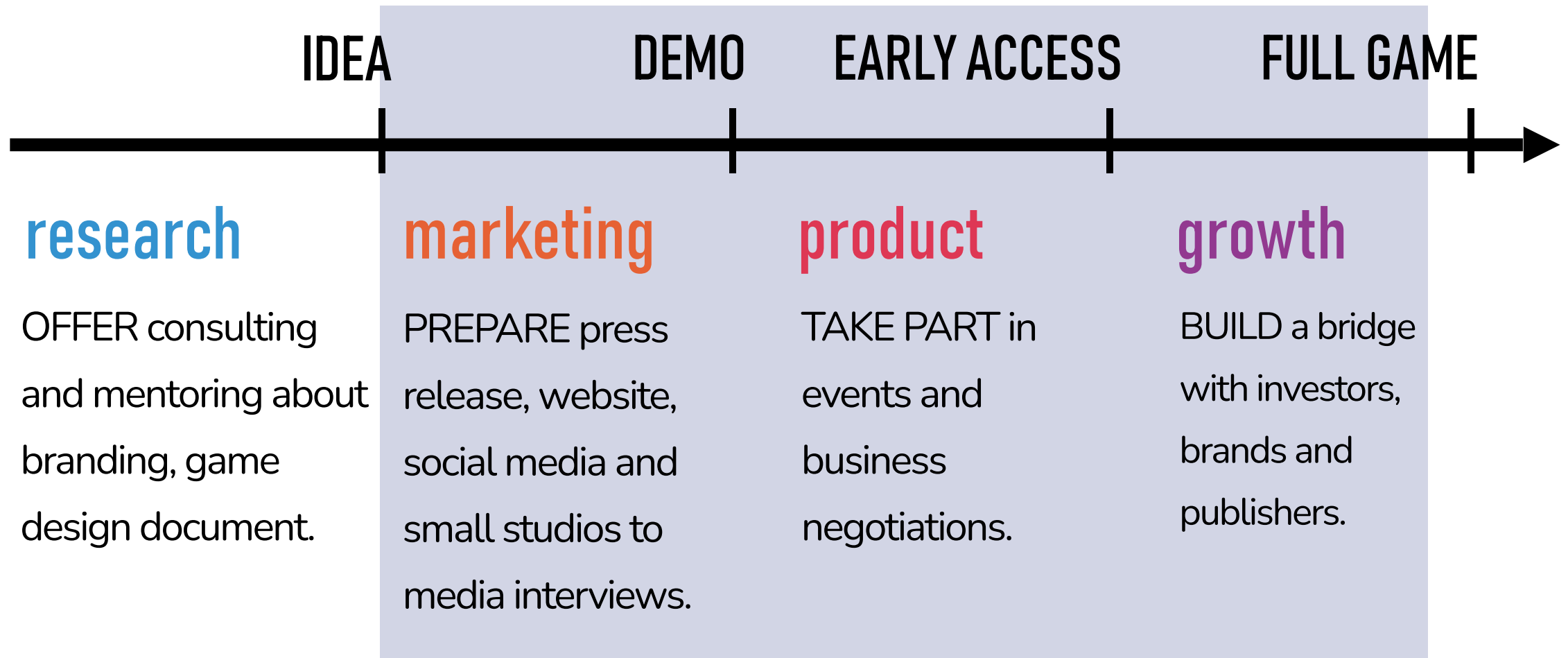
THAÍS GERMANO
public relations
@thaisgermano





GAME STAGES

How Dyxel works with indie studios





GOALS

What are we looking for at GDC 2023?

During the GDC 2023, we look for **investors, publishers and brands to invest in our portfolio**, in order to make full games.

We also **offer outsourcing services** to small projects.



SUCCESS CASE

Lula Play

Dyxel made the game for the election campaign of the president of Brazil with a partner studio in only 9 days.



Genre: Infinity Runner

Languages: PT-BR and EN

Aesthetic: 2D flat art

Camera view: Parallax Scrolling

Platforms: Web | Android

Target Audience: Free | Voters



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PORTFOLIO

Take a look at our portfolio and enjoy new opportunities!



LADY TALES

A FOLK ADVENTURE



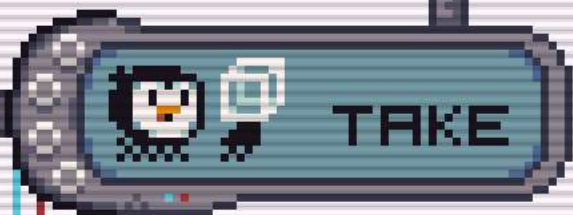
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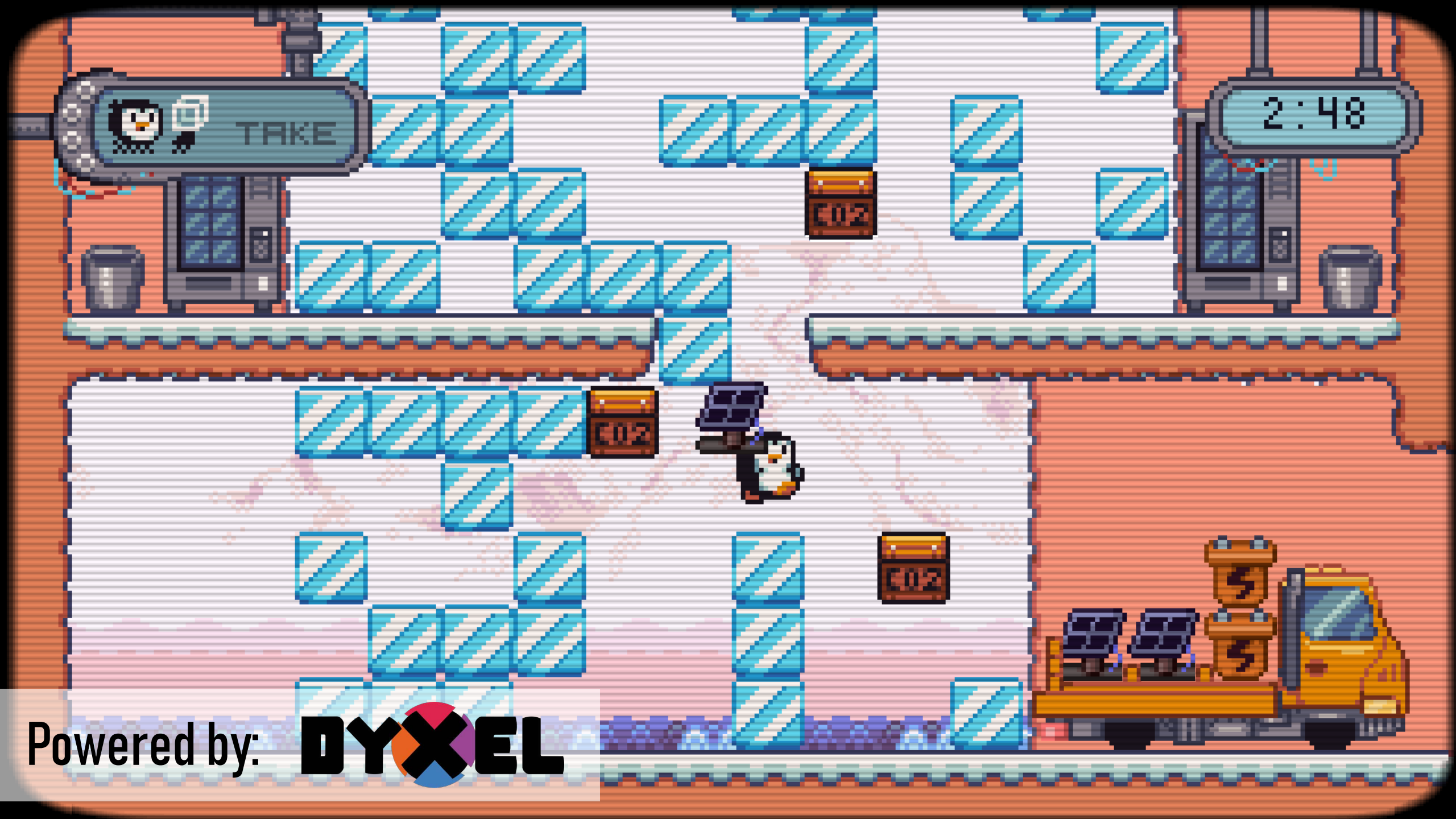




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ESPECIAL

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PLAYER 2

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VALENTÃO 01



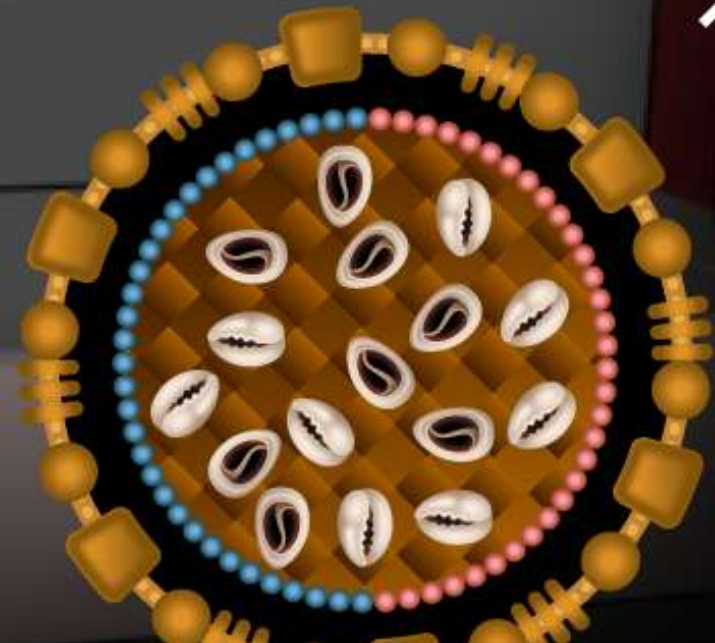
VALENTÃO 02



VALENTÃO 03



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AVENTURAS DOURADAS



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RODADOS ESQUECIOS



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VISIBILITY

To gain market share!

We not only offer a press coverage job. Our differential consists of a solid partnership with specialized portals that promote immediate visibility for studios projects.

During the GDC, Dyxel is going to cover, through daily videos published on Drops de Jogos, major Brazilian portals.

You can be updated by **Drops de Jogos** - <https://dropsdejogos.com.br>

See the **Dyxel Guide at GDC 2023** - <https://dyxel.com.br/guia-dyxel-na-gdc-2023> (available in English and other languages)



SERVICE PROVIDERS

Let's make business!

If you offer any service to small studios and game projects like: location, porting in multiple platforms and programation languages or similar solutions, we are interested to be in touch.

JOIN US! Let's make business!

Érika Caramello | CEO

 [linkedin.com/in/ecaramello](https://www.linkedin.com/in/ecaramello)



www.dyxel.com.br | contato@dyxel.com.br

     : @dyxelgaming

